

Performing Arts Center Board Minutes 05/12/2010 SPECIAL MEETING

SIMSBURY PERFORMING ARTS CENTER BOARD
SPECIAL MEETING
MAY 12, 2010

I. CALL TO ORDER

Dave Ryan called the meeting to order at 5:32 p.m. In addition to Mr. Ryan, Board members Leo Collins, Sharon Lawson, Janet Goman, Ken Mason and Greg Piecuch were present. Also in attendance were David C. Bell, Venue Manager, Gerry Toner, Director of Parks & Recreation, and Nick Buccarella, and other interested individuals.

II. REVIEW AND APPROVAL OF MINUTES

Mr. Piecuch moved to approve the minutes of the April 14, 2010, meeting. Mrs. Goman seconded the motion. The motion passed unanimously.

III. ROTARY CLUB TMMF TABLE DONATION REQUEST AND POSSIBLE ACTION

Mr. Ryan presented a request from the Rotary Club for the donation of a table for the 2010 TMMF. Mr. Ryan suggested approval based upon the club's past aggregate donation to the PAC in the amount of \$50,000.

Mr. Mason moved to approve the request. Mrs. Goman seconded the motion. The motion passed unanimously.

IV. FERG JANSEN COMMENTS ON ALCOHOL POLICY

Ferg Jansen spoke regarding an alcohol policy the PAC. Mr. Ryan reported that a draft report had been submitted to the Board of Selectmen in February, but that no action had been taken on the report since that time. Mr. Ryan also stated that he anticipates that the matter will appear on a Board of Selectmen agenda in the month of June. No further action was taken.

V. ATC REPORT ON 2009-2010 PLAN – MARKETING, OPERATIONS, BUDGET

Mr. Bell presented a written report to the Board, which was reviewed and discussed. It was reported that Amir Sheybani had withdrawn his request to use the PAC. Mr. Bell also reported that he had discussions with Joe Patrina regarding a possible event. Finally, Mr. Bell stated that he was in the preliminary stages of discussing a possible event on Labor Day weekend.

VI. DISCUSSION OF 2010 SUMMER PROGRAMMING OPTIONS

The Board first discussed Mr. Patrina's proposal. Mr. Bell stated that Mr. Patrina was prepared to move forward with an event at the PAC. Mr. Toner reported that he had spoken with the chief of police, and that he did not foresee any obstacles to the issuance of a public gathering permit. There was some discussion about whether the event should be a ticketed event. There were questions concerning the format of the event as well.

The Board then discussed Mr. Bell's idea concerning a possible event around Labor Day. Discussion centered around the extent to which the town would be co-promoting the event and the risk that the event would run at a deficit. There was also discussion concerning whether a corporate sponsor could be lined up to defray the production costs, and at what point the Board of Selectmen would move forward with the PAC Board's recommendation from last November to establish a 501(c)(3). No

further action was taken.

VII. RECOMMENDATION OF A PLAN OF ACTION FOR 2010 PROGRAMMING

The Board asked Mr. Bell to proceed to gather information on both programming concepts, and to report back to the Board for further action, if needed, at the next Board meeting.

VIII. GOVERNANCE AND PLANNING UPDATE

Mr. Ryan reported that he anticipates that the PAC Board's recommendation to establish a charitable non-profit, which had been submitted to the Board of Selectmen last November, will appear on the agenda for one of the Board of Selectmen's June meetings.

VI. CONSIDERATION OF POSSIBLE REQUESTS TO USE THE PAC

There were no pending requests.

X. ADJOURNMENT

Mr. Collins moved to adjourn at 6:27 p.m. Ms. Lawson seconded the motion. The motion carried unanimously.

Respectfully Submitted,

Gregory W. Piecuch
Vice-Chairman